

REACHING OUT Woman to Woman

At the 2014 annual convention, the Lutheran Women's Missionary Society (LWMS) launched the first part of a three year program, "Recharge, Reach Out, Rejoice," that focuses on the spiritual growth of our members, reaching out to women in our congregations who are not currently involved with LWMS, and rejoicing in the blessings our Lord has given us through spiritual growth and the work of LWMS. "Reach Out," the second phase of the program, was introduced at the convention in June 2015.

This awareness kit is designed to help you "reach out" and promote LWMS in your circuit and in each individual congregation. Sharing it at your spring and fall rallies is one way to get the information out to each congregation. In it you will find:

- "Timeless Passion for Missions" - A media ready description of LWMS
- Links and guidelines for producing exceptional flyers and brochures
- Samples of print pieces available through the LWMS Central Office or for download on the LWMS website:
 - Reach Out Postcard (Central Office)
 - Creating a Facebook Page Brochure (PDF on website)
 - Bulletin Insert (Fillable PDF on website)
 - 2015 Campus Ministry Flyer (PDF on website)
 - 2015 Women's Retreat Flyer (PDF on website)



Lutheran Women's Missionary Society