

# REACHING OUT Woman to Woman

## Personalizing the LWMS Rally Bulletin Insert:

- Enclosed are two versions of a Reach Out bulletin insert. One is a sample of what the insert would look like with specific text added. The other shows you the blank file that you can download and use to add your circuit's rally information.
- On the front of the insert at the bottom of the the half-sheet page is room to add the date of your spring or fall rally. We used the font Hypatia Sans Pro but if that is not available on your computer, use a sans serif font, such as Helvetica Light. Make sure the color of the text is white so that it matches the design concept of the insert.
- The back of the insert allows space under the description of LWMS for more specific info regarding your rally such as day, date, location, agenda, and your congregation's LWMS reporter as a contact. Please feel free to use the agenda description as it is in the sample by simply replacing the date, location and contact person. Use a clean sans serif font such as Helvetica and make the information text color a dark grey to match the overall design. It's that easy! You'll notice we used "Our 2016 Goals & Projects" instead of "Business Meeting."
- You can find the fillable PDF for the blank bulletin insert at [lwms.org](http://lwms.org). Just download, add your info, print and share by emailing the completed PDF to your circuit congregations and each pastor.

